

SUFFOLK COUNTY CORRECTION OFFICERS "VIP Discount Program"

To the Attention of all Members of the Suffolk County Correction Officers and Their Immediate Families:

P.C. Richard & Son is proud to extend our "VIP Discount Program" to all Members of the Suffolk County Correction Officers and their immediate families.

Now available and on display at our 66 Superstores, serving New York, New Jersey, Connecticut and Northeast Philly, is the largest selection of televisions, featuring the new 4K Ultra HDTVs, home appliances, designer built-in appliances, personal electronics, computers and now mattresses in select stores. Visit PCRichard.com/Mattress to find a store location nearest you.

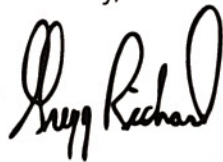
Within the past year, we've continued to expand our selection of merchandise and added several exciting new categories including Apple products, home automation, new expanded housewares department, health & fitness bands, Sonos products and now mattresses.

Our friendly, knowledgeable sales counselors will provide superior service before, during, and after your purchase. To receive your VIP Discount pricing, present this letter and an official member ID to our *Showroom Manager* or *Assistant Manager*.

Due to manufacturer imposed pricing restrictions on certain products or special sale prices, not every item can be discounted at time of purchase. If for any reason, one of these items is what you are purchasing, please contact Joe Morrone at Joe.Morrone@PCRichard.com or Todd Costello at Todd@PCRichard.com for special future consideration.

We are pleased to offer our more than 105 years of Honesty, Integrity, and Reliability to all Members of the Suffolk County Correction Officers and their immediate families with our special VIP Discount Program.

Sincerely,



Gregg Richard
President & CEO



Todd Costello
Vice President of Sales



Joe Morrone
General Manager/VIP Sales